

***Activity: Selling Yourself – What is your Image?***

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Class \_\_\_\_\_

***Directions:*** Answer the two questions using the diagram. Use the information to sell yourself to the class by writing 1-2 paragraphs about who you are. You will then have 1 minute to present your summary to the class. Assignment is worth ***30 points.***

1. What message **do you communicate** to differentaudiences (target markets)?
2. What message **would you like to communicate** to different audiences (target markets)? (like to change)

