

E-COMMERCE UNIT INSTRUCTIONS

**Course**

Supply Chain Management I

**Objectives**

* Define eCommerce
* Analyze the growth of eCommerce
* Describe how eCommerce has changed traditional supply chains
* Analyze how continual changes in technology have affected delivery of goods and services in both BTB/BTC segments of the supply chain

**TN State CTE Standards**

Trends #22: Describe how eCommerce has changed traditional supply chains. Analyze how continual changes in technology have affected the delivery of goods and services in both the business-to-business and business-to-consumer segments of the supply chain.

**Essential Questions**

* How is eCommerce similar to traditional commerce? Different?
* How is eCommerce affecting lives today and how will it affect them in the future?
* How do you think this influence on consumers might influence local stores or small businesses?
* How can future technology affect eCommerce?
* How will the continued growth of eCommerce affect transportation? Affect warehousing needs?

**Duration**

2 weeks

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| ACTIVITIES |
| **Assignment** | **Due****Date** | **Date Completed** | **Grade** |
| E-Commerce PPT |  |  |  |
| E-Commerce Vocabulary PPT |  |  |  |
| Activity: E-Commerce WebQuest |  |  |  |
| Case Study: Girl Scout Cookie Sales Go Digital and Milk E-Commerce Innovation |  |  |  |
| Case Study: How Amazon is Changing Supply Chain Management |  |  |  |
| Activity: Amazon Presence in TN |  |  |  |
| Reading: *E-Commerce Spurring Changes for Logistics Managers* |  |  |  |
| Activity: What am I? (Vocabulary Review) |  |  |  |
| Quiz: E-Commerce Vocabulary |  |  |  |
| Reading: *How Covid-19 is Changing the E-Commerce Supply Chain* |  |  |  |
| Project: Impact of E-Commerce on Shipping and Transportation Infographic |  |  |  |

**\* All activities and PowerPoint are located on my website (bkavass.weebly.com) \***