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| **Course Pacing Overview: This course is based on a quarterly (9-week) schedule. Please modify the timeframe to fit your specific classroom needs. The course curriculum guide accompanies this pacing overview document.** | | | | |
| **Quarter** | **I** | **II** | **III** | **IV** |
| **Standards**  **And**  **Topics Covered** | **Week 1-7: Business Concepts and Operations Unit**  **STD: Business Concepts and Operations #6 - #14**  **Week 8-9: MS Word 2016**  **STD: Industry Certification** | **Week 1 -7: Financial Concepts Unit**  **STDS: Financial Concepts #15 - #18**  **Week 8-9: MS Word 2016**  **STD: Industry Certification** | **Week 1-7: Marketing Concepts Unit**  **STD: Marketing Concepts #19 - #22**  **Week 8-9: MS Word 2016**  **STD: Industry Certification** | **Week 1-4: Product Development and Pricing Unit**  **STD: Marketing Concepts #20**  **Week 5-6: Social Responsibility and Ethics Unit**  **STD: Social Responsibility and Ethics #23**  **Week 7-9: Career Exploration Unit**  **STD: Career Exploration of Business Management, Finance, and Marketing Careers #1 - #5** |