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| **Course Pacing Overview: This course is based on a quarterly (9-week) schedule. Please modify the timeframe to fit your specific classroom needs. The course curriculum guide accompanies this pacing overview document.** |
| **Quarter** | **I** | **II** | **III** | **IV** |
| **Standards****And****Topics Covered** | **Week 1-7: Business Concepts and Operations Unit****STD: Business Concepts and Operations #6 - #14****Week 8-9: MS Word 2016****STD: Industry Certification** | **Week 1 -7: Financial Concepts Unit****STDS: Financial Concepts #15 - #18****Week 8-9: MS Word 2016****STD: Industry Certification** | **Week 1-7: Marketing Concepts Unit****STD: Marketing Concepts #19 - #22****Week 8-9: MS Word 2016****STD: Industry Certification** | **Week 1-4: Product Development and Pricing Unit****STD: Marketing Concepts #20****Week 5-6: Social Responsibility and Ethics Unit****STD: Social Responsibility and Ethics #23****Week 7-9: Career Exploration Unit****STD: Career Exploration of Business Management, Finance, and Marketing Careers #1 - #5** |