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|  | INTRO TO MAP SKILLS UNIT |  |  |

**Course**

Foundations of Supply Chain Management

**Objectives**

* Students will be able to identify geographic locations—including continents, oceans, countries, and states
* Students will identify key components of their home state
* Students will map the movement of inputs and outputs for a product on a global scale – differentiate movement by mode of transportation
* Students will utilize Google My Maps to create examples of tourist attractions in Memphis, TN and map the movement of products on a global scale
* Students will research and map Amazon’s presence in Tennessee

**TN State Standards**

Supply Chain Functions #4: Define the term *supply chain* and determine the role supply chain management decisions have on cost-effective ways of delivering a product or service to consumers. Identify the supply chain processes that are required to fulfill a customer request, including but not limited to: new product development, planning, buying, manufacturing operations, marketing, distribution, and customer service. Develop a graphic illustration of a selected product and map the movement of primary inputs and outputs on a global or local scale.

Components of Supply Chain Management #13: Explore the five modes of transportation (truck, train, plane, ship, pipeline) used to move materials by land, air, or sea.

**Essential Questions**

* Why is it important to know geography in today’s business world?
* What is the difference between moving inputs/outputs on a local scale and on a global scale?
* Why are knowing the right modes of transportation important when moving products from market to market?
* What role does mapping play in supply chain distribution?

**Duration**

1 week

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| **ACTIVITIES** | | | |
| **Assignment** | **Due**  **Date** | **Date Completed** | **Grade** |
| Activity: Which Continent Am I? |  |  |  |
| Activity: Where in the World is That Country? |  |  |  |
| Activity: What State Am I? |  |  |  |
| Activity: Learn About Your State |  |  |  |
| Activity: Where Do Those Pants Come From? |  |  |  |
| Project: Google My Maps |  |  |  |
| Project: On the Road Again |  |  |  |
| Activity: Amazon’s Presence in Tennessee |  |  |  |

**\* All activities are located on my website (bkavass.weebly.com) under Map Skills Unit \***