

PROJECT: What Makes a Successful Entrepreneur

in the US

FOOD TRUCK PROJECT

**Do you often wonder what it takes to be a successful entrepreneur? Let’s take a look at some published biographies of people who are worth millions because they put their ideas to work!**

***Directions: Choose a name from the following list or search for someone in the business world you are interested in. Then, research and answer the following questions in complete sentences. YOU ARE NOT ALLOWED TO USE WIKIPEDIA.***

***Create an infographic with the information you found. Make sure to cite your sources. Email assignment to*** [***kavasschs@gmail.com***](mailto:kavasschs@gmail.com) ***Name your assignment: lastname\_activity\_entrepreneur***

***To create your infographic, you may use any of the following software: canva.com, Venngage.com, or Picktochart.com***

***Assignment is worth 100 points.***

***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

Sam Walton, Wal-Mart

Milton Hershey, Hershey Chocolate

Bill Gates, Microsoft

Mark Zuckerberg, Facebook

Elon Musk, Tesla

Jay-Z, Roc Nation and Roca Wear

Michael Jordan, Air Jordans

Jeff Bezos, Amazon

***Questions:***

1. What is the name of the entrepreneur you read about? What website did you access?
2. What is the name of the company he/she owns?
3. What product(s)/service(s) does the business sell/produce?
4. How did the business start? Year?
5. At what age did he/she realize that they wanted to start a business or sell a product?
6. Where did the idea come from?
7. How/where did he/she receive funding to get started?
8. What aspects of this business make it so successful?
9. What risks do you suppose were involved with the start-up of this business (remember to think about competition, location, product need/demand, initial costs, etc.)?

10. What is the future outlook for this business?